

## GAMING LEADERSHIP CERTIFICATE PROGRAM

+ ATHABASCA UNIVERSITY

+ CANADIAN GAMING CENTRE OF EXCELLENCE

### GAMING REVENUE MANAGEMENT COURSE DESCRIPTION

This course analyzes the financial aspects of casino and gaming methods, and introduces students to an overview of the financial issues and structures in a casino and then places the different aspects of casinos within that framework. Students will study how casinos generate revenue, remain successful, and continue to thrive through their paying attention to financial issues at the casino and the mathematics of the games. This course explores the financial aspects of casino games, the internal security and surveillance of a casino, and concludes with an overview of financial reporting in the casino environment.

**Course Objectives:** At the completion of this course, students will be able to:

1. Understand the need for some form of controls in almost any situation in a casino.
2. Understand how the central importance of cash to a casino affects the nature of its controls.
3. Be familiar with the unique terms that are used in the casino industry.
4. Learn the importance of hold in casino financial controls.
5. Become familiar with comp and credit financial controls in casinos.
6. Become familiar with financial reporting in casinos.

For in-depth program information, visit [www.gamingcentreofexcellence.ca](http://www.gamingcentreofexcellence.ca) or contact us at [gamingcentreofexcellence@mlc.mb.ca](mailto:gamingcentreofexcellence@mlc.mb.ca) or at 204 957 2504 ext. 8498